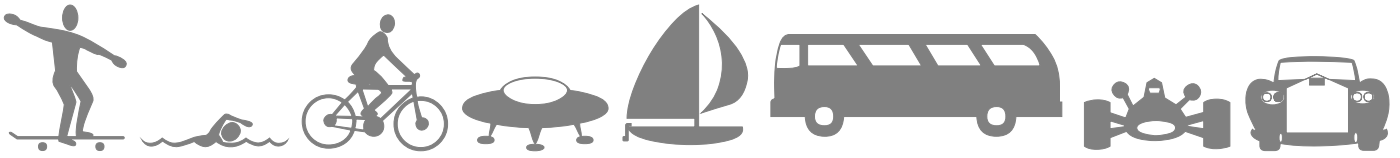


Please respond by
June 4



HOW DO YOU GET TO UCSB?

We need to know

Survey on Transportation, Parking and Transit

Hello! We're conducting a study aimed at easing the parking situation at UCSB and promoting alternative transportation. This could inform a wide range of policy, including parking facilities, bike parking, transit arrangements, etc.* Our study is funded by the California Partners for Advanced Transit and Highways (PATH). For further information on the study: background, research plan, etc, please visit our web site at

www.ncgia.ucsb.edu/vital/research/path2003

Respond on-line
and save this form
for someone else

Please drop the completed form in campus mail (free) using the envelope if provided, or address to:
PATH 2003 Survey, Department of Geography, 3611 Ellison Hall, 93106-4060

A response by **Friday, June 4** would be appreciated

Sign up for GPS Tracking We'd like to track a few travelers using GPS, to document travel time and route to campus. No personal information is attached to the data, but obviously we'll have to communicate with you and equip your car, so we'll need a name, address and phone number. Please visit the web site to sign up.

*UCSB Transportation and Parking Services (TPS) support and are facilitating the study, and will be apprised of its findings and recommendations; however the investigators in the study are not directly responsible for formulating or enforcing UCSB transportation policy. If you have concerns about the study, or suggestions to improve its effectiveness, please e-mail vital@ncgia.ucsb.edu

If you are under 18 you may not fill out this survey. Thank you for your time.

Part A: Everyone starts here and answers the first 2 pages

1. My status at UCSB is

Undergraduate Student Graduate Student Staff Faculty Other _____

2. Please enter your street address, rounded to 100.

For example, instead of 116 Pine Lane, write 100 Pine Lane (no suite numbers required). This is to protect your privacy. If you do not feel comfortable providing even this information, please skip this question.

Street Address: _____

City: _____

If your trip to UCSB regularly originates at or returns to a **place other than home** (e.g. work), please enter that address here. Treat this place as "home" except for questions 4 and 5 below. Note: this does not refer to intermediate stops on the route. If you have 2 or more other addresses, check here and use the dominant one.

Street Address: _____

City: _____

3. I am

Female Male age ... below 35 35-55 over 55

4. I have a long term impairment or medical condition that affects my choice of transportation

No Yes → Visual/Hearing/Speaking Difficulty/inability to walk Other _____

↓

5. My usual schedule for arriving at UCSB is

	I come in from	Leave (out the door) at		Arrive at office/class at	Begin work/class at	I'm not required to come in	I do not come in
Monday	<input type="checkbox"/> Home <input type="checkbox"/> Other	:	<input type="checkbox"/> pm	:	:	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	<input type="checkbox"/> Home <input type="checkbox"/> Other	:	<input type="checkbox"/> pm	:	:	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday	<input type="checkbox"/> Home <input type="checkbox"/> Other	:	<input type="checkbox"/> pm	:	:	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	<input type="checkbox"/> Home <input type="checkbox"/> Other	:	<input type="checkbox"/> pm	:	:	<input type="checkbox"/>	<input type="checkbox"/>
Friday	<input type="checkbox"/> Home <input type="checkbox"/> Other	:	<input type="checkbox"/> pm	:	:	<input type="checkbox"/>	<input type="checkbox"/>

6. My usual schedule for leaving UCSB is

	Departure time		I go from UCSB to
Monday	:	<input type="checkbox"/> pm	<input type="checkbox"/> Home <input type="checkbox"/> Other
Tuesday	:	<input type="checkbox"/> pm	<input type="checkbox"/> Home <input type="checkbox"/> Other
Wednesday	:	<input type="checkbox"/> pm	<input type="checkbox"/> Home <input type="checkbox"/> Other
Thursday	:	<input type="checkbox"/> pm	<input type="checkbox"/> Home <input type="checkbox"/> Other
Friday	:	<input type="checkbox"/> pm	<input type="checkbox"/> Home <input type="checkbox"/> Other

7. In general my timings are

Arrival at UCSB: Not at all flexible Somewhat flexible Very flexible
 Departure from UCSB: Not at all flexible Somewhat flexible Very flexible

8. I regularly make these stops on the way to/from UCSB (check all that apply)

I drop off/pick up family/friend **off campus** at daycare/school/work Shopping Other _____

How important are these stops? Important part of my schedule I could easily get by without doing this

I make these stops on the way from ...	Home to UCSB	UCSB to home
Monday	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	<input type="checkbox"/>	<input type="checkbox"/>
Friday	<input type="checkbox"/>	<input type="checkbox"/>

9. I leave campus during the day for lunch/errands

5 or more times a week 1-4 times a week Rarely Never

How important are these trips? Important part of my schedule I could easily get by without doing this

10. Things I consider in my choice of transportation

	Not a factor	Small factor	Big factor
Low cost	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quick travel time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flexibility to leave/arrive whenever I choose	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comfort/convenience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. The bus stop nearest to my home is

Stop/street _____ on MTD Route # _____ Check here if you don't know

Walking time to this stop is <3 minutes 3-8 minutes 8-12 minutes >12 minutes Don't know

12. I have access to an automobile and can afford to drive myself to UCSB (and pay parking fees)

Not at all 1-3 days per week 4 or more days per week

13. In my opinion, because of the nature of my duties, telecommuting/working from home would be a practical option if my supervisor allowed it

Not at all 1-2 days per week 3 or more days per week

My supervisor would probably approve not approve I don't know

14. My usual modes of transportation for travel other than to UCSB are (check all that apply)

Drive alone Drive with family Carpool/rideshare with non-family Bus Bike
 Walk Other _____

15. My usual mode(s) of transportation to UCSB are (enter a rough estimate of the percentage of trips in each mode)

Drive alone _____% of trips (Part E) Ride* Bike _____% of trips (Part D)
 Carpool _____% of trips (Part C) Off-campus** Walk _____% of trips (Part D)
 Bus _____% of trips (Part B) Other _____% of trips (Part D)

If you usually get a ride to UCSB: *If someone makes a dedicated trip from home to drop you off, enter this as Drive Alone and check the Ride box. ** If someone drops you off on the way to a place **other than UCSB**, enter this as Carpool and check the Off-campus box.

Thanks, you've finished Part A. Please go to Part B, C, D or E depending on the mode you use most.
 If you regularly use more than one mode, please answer the part for the dominant mode (you may answer the others too).

Part B: Bus Riders (regular/occasional)

B1. I don't drive to UCSB because (check all that apply)

- I don't have a car
 It costs too much to operate a car
 It's not good for the environment
 UCSB parking costs too much
 UCSB parking is hard to find
 Trip (including parking) takes too long

B2. I ride the bus to UCSB because it is (check all that apply)

- convenient
 inexpensive
 better for the environment
 the only transportation available to me

B3. Please rate the bus service in Santa Barbara by checking one box in each line

	Disagree	Neutral	Agree
The bus works well with my schedule	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The distance from my home to the bus stop is reasonable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The bus is usually punctual	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The bus is comfortable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall, the time taken by bus to UCSB is reasonable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

B4. How do you reach the bus stop near your home?

- Walk to bus stop
 Bike to bus stop
 Drive to bus stop: do you then park: on the street in a parking area

B5. Using this means, how long does it take to get to the bus stop near your home?

- < 3 minutes
 3-8 minutes
 8-12 minutes
 >12 minutes
 I don't know

B6. My bus routes to campus are (fill out all that apply)

At _____:_____ (am/pm) I leave from (stop/street) _____ on (MTD Route #) _____

I transfer at (stop/street) _____ to (MTD Route #) _____

I transfer at (stop/street) _____ to (MTD Route #) _____

B7. If you transfer, consider this scenario: suppose there was a direct bus that had no transfers but took a longer route. How much longer a ride would you accept, in exchange for the convenience of no transfers?

- 2 minutes ok
 3-5 minutes
 6-10 minutes
 11-20 minutes
 21-30 minutes
 31+ minutes

Scan the list from left to right and pick your decision point → → →

B8. How long does it take to get from the campus bus stop to your office/class?

- < 3 minutes
 3-8 minutes
 8-12 minutes
 >12 minutes
 I don't know

B9. Are you seriously considering a switch to other methods of transportation?

- Driving alone
 Carpooling
 Biking
 Walking
 Other _____

B10. Comments on any question? What might UCSB do to improve transportation to campus?

Part C: Carpool/Rideshare Users (regular/occasional)

C1. How many times in the past 6 months have you used the public bus system in Santa Barbara?

- More than 10 times 5-9 times 1-4 times I never take the bus

C2. When and where did you last use any public bus system?

- Within the last 12 months City/Country: _____
 Within the last 5 years City/Country: _____
 Never

C3. I tend not to use the bus to UCSB because (check all that apply)

- Bus service is not available near my home Bus arrives at UCSB at an unsuitable time
 Bus is not frequent enough Nearest bus stop is too far away
 I don't know the bus schedule I don't like to wait for a bus
 I would need to transfer routes _____ times Bus trip to UCSB takes too long
 I carry heavy loads to work Bus stops are not well sheltered in the event of bad weather
 I drop a family member at daycare/school I need to leave campus/run errands during the day
 I don't feel safe at a bus stop
 I travel at a different time every day and the bus schedule is too rigid for my needs

C4. I use carpool/rideshare to UCSB because (check all that apply)

- It is convenient It is faster than other modes of transportation
 It costs less I can talk to people I know
 I can stop at daycare/school, etc I read/get work done during my trip
 Pick up/drop off is close to my home I get designated carpooler parking space
 It is the only type of transportation available to me

C5. How many people share your car pool (including you)? _____

C6. Did UCSB's Transportation & Parking Services (TPS) put you in touch with your carpool companions?

- No, I ride with friends/family TPS helped a lot TPS could have done more _____

C7. How often do you drive alone, using the free daily parking passes that come with the carpool permit?

- Don't know about free passes Know, but never use them 1-3 times/month 4 or more times/month

C8. How much later could you leave home if you drove alone in your own car?

- No difference 1-10 minutes 11-20 minutes 21-30 minutes More than 30 minutes
 I don't know/I don't have access to a car

C9. Are you seriously considering a switch to other methods of transportation?

- Driving alone Bus Biking Walking Other _____

C10. Comments on any question? What might UCSB do to improve transportation to campus?

Part D: Walkers, Bikers and Other (regular/occasional)

If you just answered Part C (Carpool/Rideshare), skip to here _____

D1. How many times in the past 6 months have you used the public bus system in Santa Barbara?

- More than 10 times 5-9 times 1-4 times I never take the bus

D2. When and where did you last use any public bus system?

- Within the last 12 months City/Country: _____
 Within the last 5 years City/Country: _____
 Never

D3. I tend not to use the bus to UCSB because (check all that apply)

- Bus service is not available near my home The bus arrives at UCSB at an unsuitable time
 The bus is not frequent enough The nearest bus stop is too far away
 I don't know the bus schedule I don't like to wait for a bus
 I would need to transfer routes _____ times The bus trip to UCSB takes too long
 I carry heavy loads to work Bus stops are not well sheltered in the event of bad weather
 I drop a family member at daycare/school Need to leave campus/run errands during the day
 I don't feel safe at a bus stop
 I travel at a different time every day and the bus schedule is too rigid for my needs

D4. I don't drive alone to UCSB because (check all that apply)

- I don't have a car It costs too much to operate a car It's not good for the environment
 UCSB parking costs too much UCSB parking is hard to find Trip (including parking) takes too long

D5. I walk/bike to UCSB because (check all that apply)

- It serves as exercise It is faster than other modes of transportation
 It allows me flexibility in my schedule It is environmentally friendly
 It costs less It is the only form of transportation available to me

BIKERS ONLY

D6. How long is the walk from the bike stand to your office/class?

- < 3 minutes 3-8 minutes 8-12 minutes I don't know

D7. Are you seriously considering a switch to other methods of transportation?

- Driving alone Carpooling Bus Biking Walking Other _____

D8. Comments on any question? What might UCSB do to improve transportation to campus?

D9. If you answered "Other" please provide details on your mode of transportation

Part E: Drive Alone (regular/occasional)

If you just answered Part C (Carpool/Rideshare) or Part D (Walk/Bike), skip to here

E1. How many times in the past 6 months have you used the public bus system in Santa Barbara?

- More than 10 times 5-9 times 1-4 times I never take the bus

E2. When and where did you last use any public bus system?

- Within the last 12 months City/Country: _____
 Within the last 5 years City/Country: _____
 Never

E3. I tend not to use the bus to UCSB because (check all that apply)

- Bus service is not available near my home The bus arrives at UCSB at an unsuitable time
 The bus is not frequent enough The nearest bus stop is too far away
 I don't know the bus schedule I don't like to wait for a bus
 I would need to transfer routes _____ times The bus trip to UCSB takes too long
 I carry heavy loads to work Bus stops are not well sheltered in the event of bad weather
 I drop a family member at daycare/school Need to leave campus/run errands during the day
 I don't feel safe at a bus stop
 I travel at a different time every day and the bus schedule is too rigid for my needs

E4. I drive to UCSB because (check all that apply)

- It is convenient It costs less to drive
 I can listen to my favorite radio station It is faster than other modes of transportation
 I can stop at daycare/shopping/etc It allows me flexibility in my schedule
 It is the only type of transportation available to me

E5. I park ...

- On campus, in Lot # _____ Permit type A S C Other _____
 Off campus and get in by _____

E6. How long is the walk from the parking lot to your office/class?

- < 3 minutes 3-8 minutes 8-12 minutes >12 minutes I don't know

E7. How do you feel about valet parking (provided in some lots)?

- Not available where I park I avoid it as far as possible I don't mind it I like it

E8. Are you seriously considering other methods of transportation?

- Carpooling Bus Biking Walking Other _____

E9. A quarterly parking permit (now \$110) could get more expensive. At what point would you switch to other transportation?

- \$120 \$150 \$180 \$210 \$240 I would still drive alone with a \$240+ fee hike

Scan the list from left to right and pick your decision point → → →

E10. Alternately, suppose the only available parking were off-campus with a shuttle, adding several minutes to travel time. At what level of delay would you switch to another form of transportation?* If the shuttle added ...

- 1-5 min 6-10 min 11-15 min 16-20 min 21-30 min I would still drive at 30+ min delay

Scan the list from left to right and pick your decision point → → →

E11. Comments on any question? What might UCSB do to improve transportation to campus?

* Note: These are not policy proposals. They are hypothetical questions designed to measure perception of cost and time.